

February 28, 2025

Company name Rakuten Group, Inc.
Representative Hiroshi Mikitani
Chairman and CEO
(Stock Code: 4755
Tokyo Stock Exchange Prime Market)

Notice on Partial Amendment to the Articles of Incorporation

Rakuten Group, Inc. (Head Office: Setagaya-ku, Tokyo, Chairman and CEO: Hiroshi Mikitani; hereinafter the “Company”) announces that the Board of Directors today resolved to propose a partial amendment to the Articles of Incorporation at the 28th Annual General Shareholders’ Meeting to be held on March 28, 2025.

1. Reasons for the proposal

In light of its future business developments, the Company proposes an amendment to the current Article 2 (Purpose) of the Company’s Articles of Incorporation to include new business purposes.

2. Details of the proposed amendment

The details of the proposed amendment are as follows:

(Amendments are underlined)

Existing Articles of Incorporation	Proposed amendment
(Purpose) Article 2 The purposes of the Company shall be to control and manage the business operations of companies or business entities in Japan and overseas that engage in the following businesses by acquiring or holding shares or equities of the said companies or business entities: 1.- 27. (Omission of the provisions) 28. Performance and sales of tickets relating to baseball, soccer, other sports, dramatic entertainment, theatrical entertainment, movies and other entertainment business, and sales and refund of betting ticket for	(Purpose) Article 2 The purposes of the Company shall be to control and manage the business operations of companies or business entities in Japan and overseas that engage in the following businesses by acquiring or holding shares or equities of the said companies or business entities: 1.- 27. (Unchanged) 28. Performance, <u>operation</u> , and sales of tickets relating to baseball, soccer, other sports, <u>e-sports</u> , dramatic entertainment, theatrical entertainment, movies and other entertainment business, and sales and refund of

public games and sports promotion and other public lottery ticket.	betting ticket for public games and sports promotion and other public lottery ticket.
29. Research, development, manufacture, sales and manufacturing, processing, import, export and sale of sporting goods, game machines, toys, agricultural, marine and livestock products and processed food, household goods and miscellaneous goods, cosmetics, pharmaceutical products and medical devices.	29. Research, development, manufacture, sales and manufacturing, processing, import, export and sale of sporting goods, game machines, toys, agricultural, marine and livestock products and processed food, household goods and miscellaneous goods, <u>machinery, electronics, chemical products,</u> cosmetics, pharmaceutical products and medical devices.
30.- 32. (Omission of the provisions)	30.- 32. (Unchanged)
33. Planning, development, production, distribution, and maintenance of <u>traffic management system for unmanned aircraft system.</u>	33. Planning, development, production, distribution, and maintenance of <u>unmanned aircraft and their traffic management system.</u>
34. (Omission of the provision)	34. (Unchanged)
35. Research, planning, development, production, sale, offer, distribution, maintenance and operation on software related to AI (Artificial Intelligence) <u>and services utilizing AI (Artificial Intelligence)</u>	35. Research, planning, development, <u>manufacturing,</u> production, <u>import, export,</u> sale, offer, distribution, maintenance, operation, <u>and consulting</u> on software <u>and hardware</u> related to AI (Artificial Intelligence) as well as services utilizing them.
36. (Omission of the provision)	36. (Unchanged)

3. Date of amendments

Date of Ordinary General Meeting of Shareholders to approve the Amendment:

March 28, 2025 (planned)

Effective date of the Amendment:

March 28, 2025 (planned)